



I.T. Happens
A DNP Solutions brand

ithappens.co



MARKETING SERVICES

Marketing and Branding

We will guide your organization in marketing and branding strategies and function as your organization's virtual CMO. Our President/CEO was previously a Marketing Specialist and will provide his experience and expertise to bring *your* organization to market.

Strategic Growth

We can provide guidance on your organization's strategic growth and develop roadmaps for both individual departments and the entire organization. We will provide your organization with a vision of *success* for the future.

Communications Director

We can function as your virtual Communications Director and provide written communication for your organization's marketing campaigns, blogs, newsletters, Substack, and other platforms.

Sales Planning

We will provide *data-driven* guidance on how to schedule and plan your sales roadmap on an annual (or shorter-term) basis, turning your sales events into marketing wins for your organization.

Creative Media

We can function as a virtual I.T. manager of creative media for your organization, producing webinars, videos, and podcasts or serving as your organization's spokesperson. Our President/CEO's webinars led to major upsells to the US and Canadian government for a major weather organization.

Web Design/Social Media

We can provide some consultation on web design and social media projects. We can also leverage our [Partnership Network](#) for extensive web design and social media consulting projects.

CONTACT US

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